### akamai's [state of the internet]

### AMERICAS HIGHLIGHTS (Q4 2014)

### INTERNET & BROADBAND ADOPTION

In the fourth quarter, the global average connection speed increased 20% to 4.5 Mbps, while the global average peak connection speed increased 16% to 26.9 Mbps. In the Americas, the United States had the highest average connection speeds at 11.1 Mbps, while Bolivia had the lowest at 1.2 Mbps. Uruguay had the highest average peak connection speed at 63.3 Mbps, while Paraguay had the lowest at 10.1 Mbps.

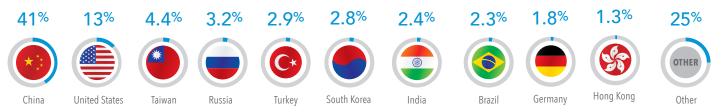




Country/Region	Q4 '14 Avg. Mbps	Q4 '14 Peak Mbps
Argentina	4.5	23.4
Bolivia	1.2	10.2
Brazil	3.0	21.9
Canada	10.7	46.3
Chile	5.0	32.5
Colombia	3.7	24.7
Costa Rica	2.8	13.2
Ecuador	3.7	21.7
Mexico	4.5	24.3
Panama	2.9	14.9
Paraguay	1.4	10.1
Peru	4.0	23.1
United States	11.1	49.4
Uruguay	5.9	63.3
Venezuela	1.4	11.7

## SECURITY: ATTACK TRAFFIC

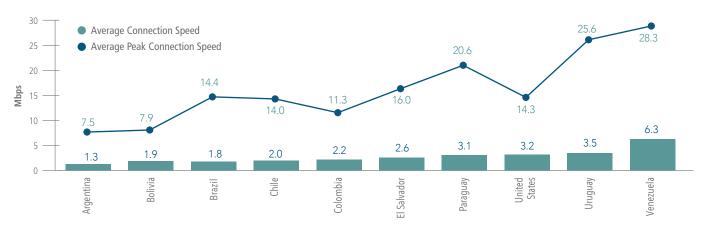
Together, the Americas drove over 20% of observed attack traffic, with four times as much coming from North America than South America.



The blue areas represent each country's percentage of the overall total amount of attack traffic observed by Akamai.

### MOBILE CONNECTIVITY

In the Americas region, Venezuela had the highest average connection speed at 6.3 Mbps, while Argentina had the lowest at 1.3 Mbps. The highest peak connection speed was in Venezuela at 28.3 Mbps, while the lowest peak connection speed was seen in Argentina at 7.5 Mbps.



NOTE: The average and average peak connection speeds presented above are based on end-user connections from those mobile networks to the Akamai Intelligent Platform<sup>TM</sup>, and are not necessarily representative of a single provider's full set of service offerings or capabilities.



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### ASIA PACIFIC HIGHLIGHTS (Q4 2014)

## INTERNET & BROADBAND ADOPTION

In the fourth quarter, the global average connection speed increased 20% to 4.5 Mbps, while the global average peak connection speed increased 16% to 26.9 Mbps. In the Asia-Pacific region, South Korea had the highest average connection speeds at 22.2 Mbps, while Indonesia had the lowest at 1.9 Mbps. Hong Kong had the highest average peak connection speed at 87.7 Mbps, while Indonesia had the lowest at 13.4 Mbps.

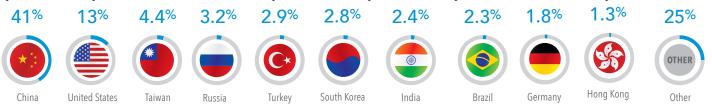




Country/Region	Q4 '14 Avg. Mbps	Q4 '14 Peak Mbps
Australia	7.4	36.9
China	3.4	17.8
Hong Kong	16.8	87.7
India	2.0	14.5
Indonesia	1.9	13.4
Japan	15.2	69.0
Malaysia	4.1	29.6
New Zealand	7.3	34.3
Phillipines	2.7	21.9
Singapore	11.7	84.0
South Korea	22.2	75.4
Taiwan	10.6	64.2
Thailand	7.1	46.3
Vietnam	2.7	17.3

# SECURITY: ATTACK TRAFFIC

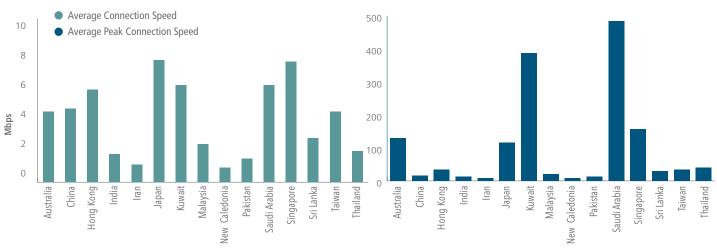
In the Asia-Pacific region, Japan had the highest average connection speed at 8.3 Mbps, while New Caledonia had the lowest at 1.0 Mbps. The highest peak connection speed was in Saudi Arabia at 484.4 Mbps, while the lowest peak connection speed was seen in Iran at 7.7 Mbps.



• The blue areas represent each country's percentage of the overall total amount of attack traffic observed by Akamai.

### MOBILE CONNECTIVITY

In the Asia-Pacific region, Japan had the highest average connection speed at 8.3 Mbps, while New Caledonia had the lowest at 1.0 Mbps. The highest peak connection speed was in Saudi Arabia at 484.4 Mbps, while the lowest peak connection speed was seen in Iran at 7.7 Mbps.



NOTE: The average and average peak connection speeds presented above are based on end-user connections from those mobile networks to the Akamai Intelligent Platform™, and are not necessarily representative of a single provider's full set of service offerings or capabilities.



# EMEA HIGHLIGHTS (Q<sup>4</sup> 2014)

## INTERNET & BROADBAND ADOPTION

In the fourth quarter, the global average connection speed increased 20% to 4.5 Mbps, while the global average peak connection speed increased 16% to 26.9 Mbps. In the EMEA region, Sweden had the highest average connection speeds at 14.6 Mbps, while South Africa had the lowest at 3.2 Mbps. Romania had the highest average peak connection speed at 67.0 Mbps, while South Africa had the lowest at 15.1 Mbps.

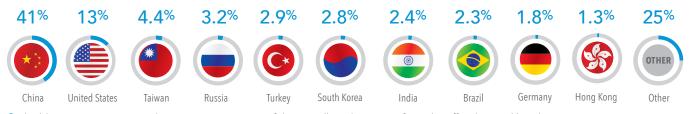




Country/Region	Q4 '14 Avg. Mbps	Q4 '14 Peak Mbps
Austria	9.8	41.1
Belgium	10.8	51.6
Czech Republic	12.3	45.7
Denmark	11.9	44.1
Finland	12.1	47.4
France	7.1	31.5
Germany	8.8	41.0
Hungary	8.7	45.5
Ireland	12.7	52.1
Israel	10.6	60.5
Italy	5.6	26.9
Netherlands	14.2	56.4
Norway	11.4	42.5
Poland	8.8	40.7
Portugal	8.0	44.3
Romania	11.6	67.0
Russia	9.0	39.6
Slovakia	8.2	39.9
South Africa	3.2	15.1
Spain	8.2	39.6
Sweden	14.6	57.3
Switzerland	14.5	57.0
Turkey	5.8	33.7
United Arab Emirates	5.7	51.2
United Kingdom	10.9	48.8

# SECURITY: ATTACK TRAFFIC

During the fourth quarter of 2014 Europe contributed 19% of observed attack traffic, up significantly from the third quarter's 11%. The percentage of observed attacks originating from surveyed African countries remained low, at 1%.



• The blue areas represent each country's percentage of the overall total amount of attack traffic observed by Akamai.

### MOBILE CONNECTIVITY

In the EMEA region, the United Kingdom had the highest average connection speed at 16.0 Mbps, while South Africa had the lowest at 1.5 Mbps. The highest peak connection speed was in Turkey at 69.1 Mbps, while the lowest peak connection speed was seen in South Africa at 7.7 Mbps.



NOTE: The average and average peak connection speeds presented above are based on end-user connections from those mobile networks to the Akamai Intelligent Platform™, and are not necessarily representative of a single provider's full set of service offerings or capabilities.

